

IMAGINE  
**BULLYLAND®**  
**TOP NEWS**



Current "Öko-Test" overall rating "Very Good!" for the BULLYLAND Giganotosaurus Museum Line (article number 61472)! PVC-free – hand-painted and true to the original

## BULLYLAND receives overall mark of **"VERY GOOD"** for the Giganotosaurus dinosaur from "Öko-Test"!

BULLYLAND was delighted to receive a top score from the "Öko-Test" magazine 12/2016 at the end of the year: The Giganotosaurus Museum Line, a carnivorous predator, was rated with the top mark of "Very Good" by a panel of experts in the classic toy test! The test laboratory did not find any harmful substances in the BULLYLAND product. A total of 20 classic toys from major traditional brands were tested. The goal was to check whether the test items could meet the quality expectations which have been set for the major brand names of the toy sector.

### Did you know?

This year, BULLYLAND is launching a wide-ranging PR and social media campaign on the topic of "safe toys". All BULLYLAND figurines are PVC-free! This will be clearly communicated to the end consumer with the PVC-free seal on the product and the POS, and it is part of the brand communication.

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